

ORDER



Orders
Order / Rev: 204943
Alt Order #:
Product Desc: STABENOW FOR SENATE 2012
Estimate: 11850
Flight Dates: 10/29/12 - 11/06/12
Original Date / Rev: 09/11/12 / 09/12/12
Order Type: REG

Primary AE: WOOD Local House
Sales Office: L-GR
Sales Region: Loc

Agency Name: Media Strategies & Research
Buying Contact:
Billing Contact:
 1580 Lincoln Street
 Denver, CO 80203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Stabenow for Senate 2012
Demographic: A25-54
Product Codes: PL5
Priority: P4
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN2114/IN2116/SP1753/AU1239/AL18/

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	21	\$11,825.00	\$10,051.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	21	\$11,825.00	\$10,051.25	0.00
Totals	21	\$11,825.00	\$10,051.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOOD Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOOD	10/29/12	11/06/12	5am Daybreak 5am Daybreak	CM	5a-6am	11-----	:30	2	\$650.00	P3	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----		1				\$650.00		0.00			
		Week: 11/05/12	11/11/12	-1-----		1				\$650.00		0.00			
N 2	WOOD	10/30/12	10/30/12	Today Show M-F Today Show	CM	658-9a	-1-----	:30	1	\$975.00	P3	0.00	NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-----		1				\$975.00		0.00			
N 3	WOOD	10/29/12	10/29/12	Today Show 2 Today Show 2	CM	9-10a	1-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----		1				\$300.00		0.00			
N 4	WOOD	11/01/12	11/01/12	Today Show 3 Today Show 3	CM	10-11a	---1---	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---1---		1				\$200.00		0.00			
N 5	WOOD	11/02/12	11/02/12	Noon News News 8 @ Noon	CM	12-1p	----1--	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----1--		1				\$225.00		0.00			
N 6	WOOD	10/31/12	10/31/12	Days of Our Lives Days of Our Lives	CM	1-2p	--1----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 204943
 Alt Order #:
 Flight Dates: 10/29/12 - 11/06/12

Advertiser: POL/Stabenow for Senate 2012
 Product Desc: STABENOW FOR SENATE 2012
 Estimate: 11850

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WOOD	10/31/12	10/31/12	Days of Our Lives Days of Our Lives	CM	1-2p	-- 1----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-- 1----		1				\$200.00		0.00			
N 7	WOOD	10/30/12	10/30/12	M-F 2-3p Rachael Ray	CM	2-3p	- 1-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	- 1-----		1				\$125.00		0.00			
N 8	WOOD	10/30/12	11/05/12	M-F 3-4p Dr Oz	CM	3-4p	11-----	:30	2	\$125.00	P4	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	- 1-----		1				\$125.00		0.00			
	Week:	11/05/12	11/11/12	1-----		1				\$125.00		0.00			
N 9	WOOD	10/29/12	11/01/12	M-F 4-5p Ellen	CM	4-5p	1-- 1---	:30	2	\$400.00	P4	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	1-- 1---		2				\$400.00		0.00			
N 10	WOOD	11/02/12	11/02/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	---- 1--	:30	1	\$1,150.00	P3	0.00	NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	---- 1--		1				\$1,150.00		0.00			
N 11	WOOD	11/05/12	11/05/12	M-F 6p News M-F News 8 @ 6p	CM	6-630p	1-----	:30	1	\$2,000.00	P3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	1-----		1				\$2,000.00		0.00			
N 12	WOOD	11/04/12	11/04/12	Sun 6p News 8 Sun News 8 @ 6p	CM	6-7p	----- 1	:30	1	\$450.00	P5	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	----- 1		1				\$450.00		0.00			
N 13	WOOD	10/31/12	10/31/12	Wed Hour 1 Wednesday 8-9p	CM	8-9p	-- 1----	:30	1	\$625.00	P4	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-- 1----		1				\$625.00		0.00			
N 14	WOOD	11/02/12	11/02/12	Fri Hour 3 Friday 10-11p	CM	10-11p	---- 1--	:30	1	\$875.00	P4	0.00	NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	---- 1--		1				\$875.00		0.00			
N 15	WOOD	10/31/12	10/31/12	LN M-F M-F News 8 @ 11	CM	11-1135p	-- 1----	:30	1	\$1,450.00	P3	0.00	NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-- 1----		1				\$1,450.00		0.00			
N 16	WOOD	10/30/12	11/05/12	Tonight Show/Jay Leno Tonight Show w/ Leno	CM	1135-1235a	11- 1---	:30	3	\$300.00	P4	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	- 1- 1---		2				\$300.00		0.00			
	Week:	11/05/12	11/11/12	1-----		1				\$300.00		0.00			
Totals													21	\$11,825.00	